

PRO MANAGER MASTERCOURSE VEGETABLES

Inspired by Jungle Talks

15 horticultural managers from around the world participate in a two weeks Pro Manager Mastercourse in the Netherlands. The program includes visits to leading Dutch companies in horticulture, captains of industry and experts in the business. Knowledge and experiences will be shared and all participants will present their vision on horticulture at the beginning and at the end of the program. The group will also visit the Fruit Logistica in Berlin.

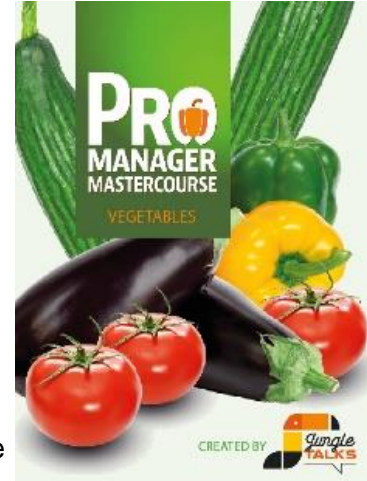
The Pro Manager Mastercourse Vegetables is an initiative by Jungle Talks in close cooperation with leading companies in horticulture. They selected the best candidates from future proof companies. Not only do they represent countries from all over the world, but also different subsectors. In this document the 15 selected participants are presented, including their personal motivation.

Click the participants as listed below for additional information.

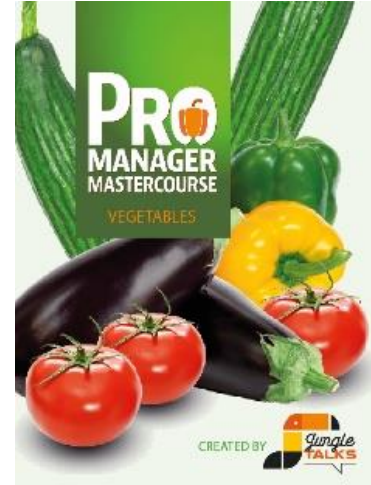
Profiles: (each profile is clickable)

1. Ed Smit, Costa Rica, Jungle Talks (organizer)	2
2. Renee Snijders, Costa Rica, Jungle Talks (organizer)	2
3. Florian Steiner, Germany, BIOhof Kirchweidach (CEO)	3
4. Marcin Krason, Poland, Grupa Krason (sales director).....	3
5. Felix Sigg, Finland, Oy Sigg Plant Ab (co-owner).....	4
6. Jonathan Sigg, Finland, Handelsträdgård Martin Sigg Ab (director)	4
7. Jiri Stodůlka, Czech Republic, NWT (board member)	5
8. Jan Fučík, Czech Republic, Farma Bezdinek (operations manager).....	5
9. Martin Petersen, Denmark, DK Plant (owner/director)	6
10. Juan Manuel Torres, Mexico, Plantfort (director young plant production)	6
11. Roberto Farfan, Mexico, Green Produce Company LLC (manager grower relations)..	7
12. Paola Guerrero, Mexico, Ganfer (plant manager).....	7
13. Ravindra Chaudhari, Kenya, Veg Tech Ltd. (technical director).....	8
14. Tom Prins, UAE, Pure Harvest (grower)	8
15. Aini Nur, Indonesia, Dannemann (general manager).....	9
16. Alejandro Saenz, Colombia, Saenz Fety (director business development)	9

PARTNERS



1. Ed Smit



Nationality: Dutch
Company: Jungle Talks
Location: Costa Rica
Company activities: Making horticulture sexy!

Position: Director Ideas
Company website: www.jungletalks.com

Motivation Ed:

As one of the organizers, I have a long term objective with this Mastercourse: to MAKE HORTICULTURE SEXY! Our sector is amazing and ready to provide solutions for the important problems this world has to deal with. Efficient and sustainable production of (horticultural) crops is one of these challenges and is exactly where we as a sector to contribute to a better world. Being active in tourism and horticulture enables me to build bridges over various rivers, not just one. This Mastercourse helps me constructing the network that connects these bridges. Live your dream!

2. Renee Snijders



Nationality: Dutch
Company: Jungle Talks
Location: Costa Rica
Company activities: Making horticulture sexy!
Position: Director Development
Company website: www.jungletalks.com

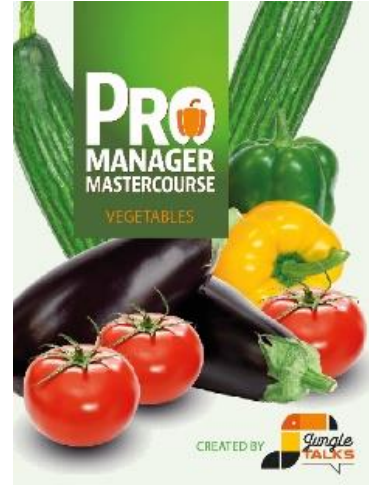
Motivation Renee:

For me this Pro Manager Mastercourse represents the strength of a very international sector which can really make a difference in people's lives, both in the city, but certainly also on the country side. We strive to build a global network of horticultural professionals, leaders that will make the world better and more beautiful. Exchange of knowledge and experience is key and as co-organizer and representative of Jungle Talks, I will do my utmost to promote and facilitate this.

3. Florian Steiner

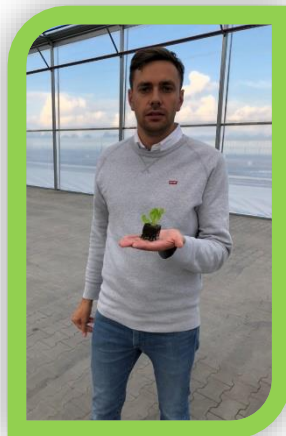


Nationality: Austrian
Company: BIOhof Kirchweidach
Location: Germany
Company activities: Production organic tomatoes, cucumber and sweet pepper
Position: CEO
Company website: www.biohof-kirchweidach.de

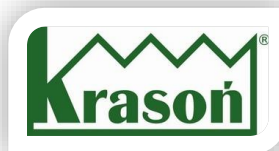


Motivation Florian: To me the fruit and vegetable sector plays a huge role in the wellbeing of our planet. As a young entrepreneur I am constantly looking for innovative solutions. Especially the combination of nature and technology can lead to great advancements in providing healthy food and saving resources to protect our environment. This Mastercourse Vegetables offers the perfect opportunity to exchange knowledge and experience with like-minded colleagues from around the world. Together we really can make a big difference towards a healthier future.

4. Marcin Krasoń



Nationality: Polish
Company: Grupa Krasoń
Location: Poland
Company activities: Production vegetable seedlings
Position: Sales director
Company website: www.krason.com.pl



Motivation Marcin: Grupa Krasoń is a family company that develops very fast. Yet nowadays we face new challenges: climate change, environmental scarcity or problems with labour. I strongly believe that thanks to participating in Mastercourse I will meet many young passionate people, with whom we can create a network to share the experience and face those problems together. I hope to establish good relationships that will support me in a professional way and will impact my company's vision going forward. It will also be great opportunity for me to exchange the knowledge and experience with peers from other countries.

5. Felix Sigg

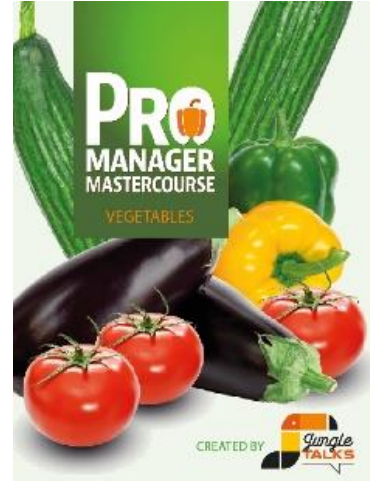


Nationality: Finnish
Company: Oy Sigg-Plant Ab
Location: Finland
Company activities: Propagation of tomato, cucumber and sweet pepper seedlings
Position: Co-owner
Company website: www.sigg-plant.com



Motivation Felix:

I hope that we during this Pro Manager Mastercourse share a lot of knowledge between the participants. We are a big group of entrepreneurs from a lot of different countries and we can learn from each other to become successful leaders in the future. I truly hope to get more insight in the vision and strategies of a wide range of the horticultural businesses.



6. Jonathan Sigg



Nationality: Finnish
Company: Handelsträdgård Martin Sigg Ab
Location: Finland
Company activities: Production of tomato
Position: Director

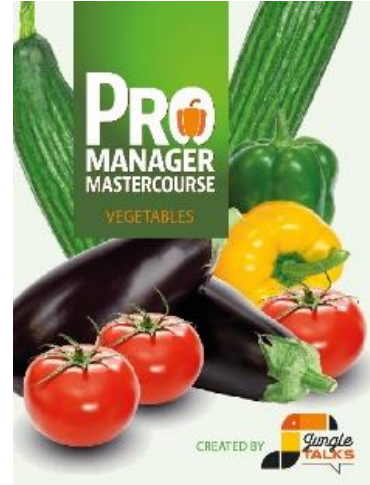
Motivation Jonathan:

Born and raised in greenhouse environment, it's the only thing I know and want. I will be a 4th generation tomato grower and have just founded my own company. My motivation to participate in this Mastercourse Vegetables is to connect and meet with people within the same situation and industry around the world and to exchange skills and thoughts. And to learn and see new things that I can take advantage of and use in my own company.

7. Jiri Stodůlka



Nationality: Czech
Company: NWT
Location: Czech Republic
Company activities: Greenhouse projects, ICT technologies and services, electric and automation installations, power generation and energy saving projects
Position: Board member
Company website: <https://agro.nwt.cz/>



Motivation Jiri:

Our Mission is to contribute to Czechs and Slovaks to eat 12 months a year more locally grown vegetables with the best possible flavour. Czech Republic is second to last in vegetable growing per capita in Europe. Many Czechs and Slovaks are still far from a healthy plate with half the vegetables and fruits and thus many of them suffer unnecessarily preventable diseases. I would like to listen and to learn about fresh ideas, different perspectives, inspirational experiences and then to use all new knowledge to have higher impact on helping of improving local people's life, health and happiness.

8. Jan Fučík



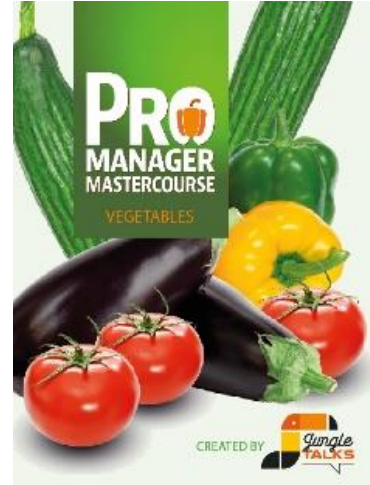
Nationality: Czech
Company: Farma Bezdínek
Location: Czech Republic
Company activities: Production tomatoes and cucumbers (zero residue)
Position: Operations manager
Company website: www.farmabezidinek.cz/en/



Motivation Jan:

I want to participate in the rebirth of greenhouse production of vegetables in our country and thus contribute to the Czechs eating 12 months a year more locally grown vegetables of the best possible taste. At the same time I want to cultivate with respect for nature, so that we leave the nature as we know it for future generations. I look forward to exchanging experiences with people doing the same or similar work as I do

9. Martin Petersen



Nationality: Danish
Company: DK Plant

Location: Denmark
Company activities: Production of cucumbers
Position: Owner/director
Company website: www.dkplant.dk

Motivation Martin:

I am motivated to learn new things and new people. To push myself so I get the best out of every employee, hectare and plant, so we can show the coming generation that it is interesting and fun to produce something from the ground that is grown in a healthy and sustainable way.

10. Juan Manuel Torres



Nationality: Mexican
Company: Plantfort/Red Sun Farms
Location: Mexico
Company activities: Production of young plants
Position: Director young plant production
Company website: www.plantfort.com.mx

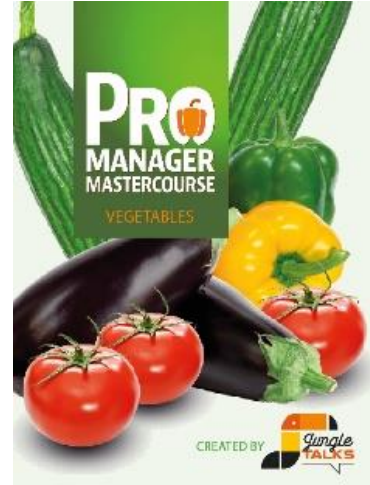
Motivation Juan Manuel:

For me this Mastercourse Vegetables is the opportunity to meet other professionals, who in different parts of the world, are doing different and innovative things in order to improve the situation of the agricultural sector. We have a responsibility to contribute to the production of healthy and safe food for a constantly growing world population while we care and work to reduce the impact of our actions on the environment. The following years will be crucial for our sector and we as leaders have the keys in our hands to a promising future.

11. Roberto Farfan



Nationality: Mexican
Company: Greenhouse Produce Company LLC
Location: Mexico
Company activities: Service provider fresh produce
Position: Manager grower relations
Company website: www.gpcmexico.net



Motivation Roberto:

My motivation to be part of this Mastercourse is that I am convinced it is a course to change and improve the way we are working now. I look forward to exchange knowledge and experience with peers from around the world and learn from renowned Dutch horticultural companies and bring back all this to Mexico to make our ways of working better and more sustainable.

12. Paola Guerrero



Nationality: Mexican
Company: Ganfer
Location: Mexico
Company activities: Production of tomato, cucumber, berry
Position: Plant manager
Company website: www.ganfer.com



Motivation Paola:

For me this Pro Manager Mastercourse represents an opportunity to exchange knowledge, ideas and best practices around the globe, which may be an inspiration to replicate, create and innovate new ways to make our companies and communities grow.

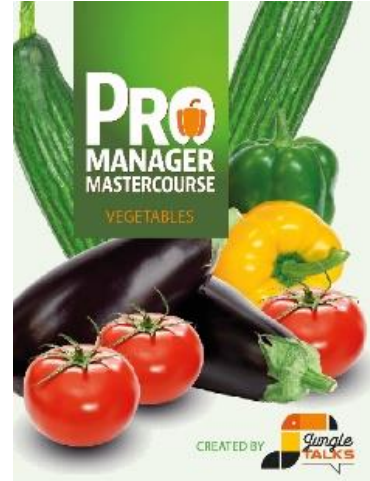
13. Ravindra Chaudhari



Nationality: Indian
Company: Veg Tech Ltd.
Location: Kenya
Company activities: Production of vegetable seedlings
Position: Technical director

Motivation Ravindra:

For me this Pro Manager Mastercourse Vegetables will help me to visit the different, unique projects in Holland. As this course will engage professionals from around the world I look forward to build my network and professional experience.



14. Tom Prins



Nationality: Dutch
Company: Pure Harvest
Location: UAE
Company activities: Production tomatoes
Position: Grower
Company website: <https://pureharvest.ae>



Motivation Tom:

I'm participating in the Mastercourse program to get a broader perspective on horticultural related problems. The Dutch horticultural solution is not necessarily the international solution. I want to exchange knowledge and experiences so that in the end of the day we all can provide the best possible solution based on the situation!

15. Aini Nur

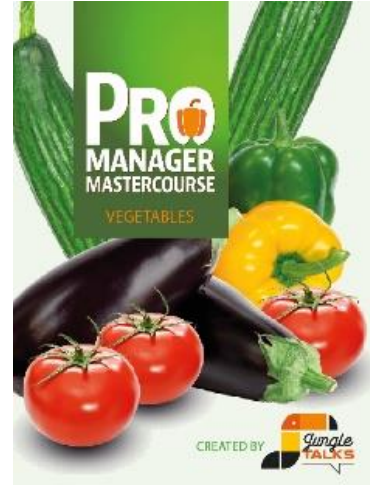


Nationality: Indonesian
Company: Dannemann
Location: Indonesia
Company activities: Production of tobacco
Position: General manager
Company website: www.dannemann.com



Motivation Aini:

To me it is very important to always learn and improve my knowledge about new technologies and what can be implemented at our company in Indonesia. I look forward to share knowledge and experiences with professionals from other countries and I am excited to meet leading Dutch horticultural companies.



16. Alejandro Saenz



Nationality: Colombian
Company: Saenz Fety
Location: Colombia
Company activities: Production tomato and agent/distributor horticultural supplies
Position: Director business development
Company website: www.saenzfety.com



Motivation Alejandro:

Saenz Fety believes that it is important to do research, to educate and to teach local workers and growers in order to apply more advanced technologies into Colombia and consequently create sustainable development in the region. Saenz Fety is a company that strongly believes in creating economic value in a way that also creates value for society by addressing its needs and challenges. By doing so Saenz Fety connects company success with social progress. This Mastercourse Vegetables is a perfect fit in order to help Colombia to be, as the FAO says, one of the 7 CIVETS country that are named to help with food security.