

PRO MANAGER MASTERCOURSE 2018

Inspired by Jungle Talks

For years we have been connecting horticultural talent from Latin America to knowledge and technology in the Netherlands. Time has come to go global!

In the upcoming months, we will select 12 - 15 up-and-coming horticultural managers from around the globe to participate in a two week Pro Manager Mastercourse in the Netherlands. This first edition will focus on floriculture.

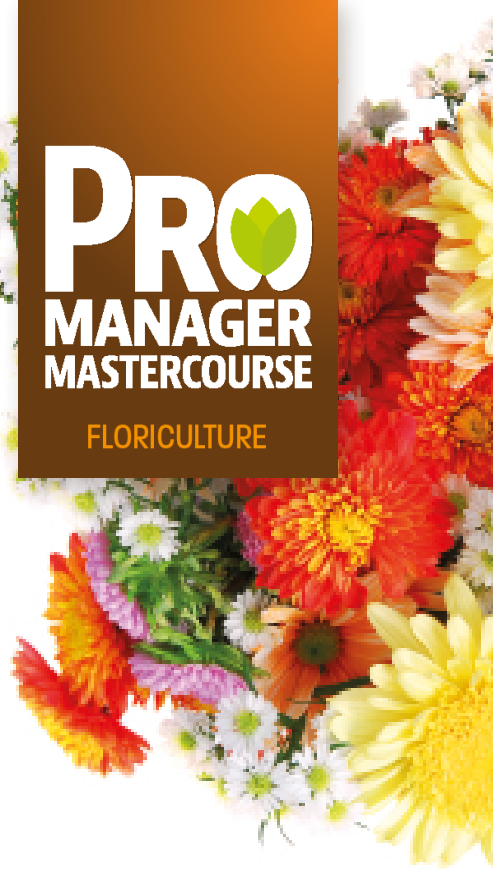
Are you an inspiring horticultural manager of 25 - 40 years old and do you see yourself playing a leading role in the future development of floriculture in your country - region in an innovative and sustainable way? Do you have a minimum of 5 years working experience in a leading position within your company? Then we are looking for you!

Will you participate in this unprecedented journey?



Apply now and get selected!

WWW.JUNGLETALKS.COM



Program

For two weeks, you will visit leading Dutch companies in horticulture and get inspired by captains of industry and experts. Also you will share knowledge and experiences with each other and you will present your vision on horticulture at the beginning and at the end of the program. In addition you will visit the International Floriculture Trade Fair (IFTF).

Selection

Together with leading Dutch companies in horticulture Jungle Talks will select the best candidates from future proof companies. We will choose managers from around the globe that represent different subsectors. We are looking for managers between 25 – 40 years old with an outlook to become a member of the board of directors within some 5 years.

Costs

No fee is asked, your participation is made possible by a select group of leading companies in the horticulture industry. You only pay your own flight ticket and lodging. Hotel nights are estimated at 120 Euros per night. All local transport, lunches, dinners, entrance fees and support during these two weeks are included, except for expenses during the free weekend.

Information and application

Check www.jungletalks.com for more information about Jungle Talks and the Pro Manager Mastercourse. Use the (digital) form at the back of this brochure to apply and don't forget to write an inspiring motivation. For additional questions, please contact us:
Ed Smit - ed@jungletalks.com / +506 88418125
Jacco Strating - jacco@jungletalks.com / +31 683448374.

Partners



Rabobank

KOPPERT
BIOLOGICAL SYSTEMS





PRO MANAGER MASTERCOURSE 2018

Program week 1

Sunday, 28/10 - Arrival most participants

Hotel in Delft

Monday, 29/10 - Past, Present and Future

08.30	Visit Horticultural Museum		The significance of your roots
11.30	Jungle Talks	Jacco Strating and Ed Smit	Welcome and 'Jungle Lunch'
14.00	Visit to Rotterdam		Most future proof city in NL
18.00	Start up dinner in Rotterdam		Meet inspiring start ups

Hotel in Delft

Tuesday, 30/10 - An innovative start

08.30	Van der Valk Horti Systems	Arno van Deursen (Director)	Innovation, Ventilation and screening
11.00	Ridder Growing Solutions BV	Sjaak Bakker (Managing Director)	Helping you grow your way
15.00	Technical field visits		To be defined

Dinner/hotel in Delft

Wednesday, 31/10 - "Operation Sustainability"

08.30	Beekenkamp Plants	Marc Driessen (Director Ornamentals)	The future of sustainable young plant production
	Klasmann-Deilmann	Ted Vollebregt (Director Benelux)	Sustainable substrates: the only way to grow!
15.00	Ter Laak Orchids	Richard ter Laak (Director)	International grower of the year
	Mprise	Joop de Jong (CEO)	Sustainable production as a result of efficiency

Dinner in The Hague/Hotel in Delft

Thursday, 1/11 - Biological crop protection in practice

08.30	Koppert Biological Systems	Peter Maes (Marketing Director)	Prevention is better than cure
13.30	Anthura	Marco van Herk (Commercial Director)	Biocontrol is key to success
15.30	VDE Plant	Karin van der Eijk (Director)	Making cities greener
	Benefits of Nature	Henri Potze (Director)	How to measure sustainability

Dinner/hotel in Delft

Friday, 2/11 - Back to Basics... Production day!

08.30	Ammerlaan TGI	Menno Ammerlaan (Director)	The future of geothermal energy
10.30	Bunnik Plants	Thomas Bunnik (Director)	Concept marketing or cost leadership?
13.00	LG Flowers - Lansbergen	Joyce Lansbergen (Director)	Why women win
15.00	Van den Berg RoseS	Arie van den Berg (CEO)	Producing around the world

Dinner/hotel to be defined

Saturday, 3/11 and Sunday 4/11 - Touristic program

Dinner/hotel to be defined



Visit the world's leading companies in floriculture
Meet the captains of industry in horticulture
Learn about the latest trends and technologies
Discuss the future of ornamentals in greenhouses
Share your experience with inspiring colleagues

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Program week 2

Monday, 5/11 - Inspiration, Inspiration, Inspiration

08.30	Ebben Boomkwekerij	Toon Ebben (CEO)	Horticultural entrepreneur 2016
11.00	Imagro	Roger Engelberts (CEO)	From push to pull
16.00	Intratuin Elst	Joep Ebben (CEO)	No 1 garden centre of Europe

Dinner/hotel in Nijmegen

Tuesday, 6/11 - Science & Finance

08.30	Wageningen UR	Ernst van den Ende (Director Plant Sciences)	No 1 Ag University in the World
	Lunch		Restaurant of the Future
13.30	Rabobank International	Ruud van der Vliet (Director Corporations Rabobank Westland)	The future of finance

Dinner/hotel in Delft

Wednesday, 7/11 - Chainges

So far, no real disruptive 'chainges' (yes, with an i) have taken place in international floriculture. But things will chainge! This day in the program will mark future developments. The cherry on our Pro Manager Mastercourse pie. Details will follow later, but this day you will never forget. Ever!

Dinner/hotel in Delft

Thursday, 8/11 - Trade Fairs

08.00	Visit Trade Fair Aalsmeer
11.00	Visit to IFTF

Diner/hotel in Haarlem

Friday, 9/11 - Evaluation

08.00	Free program - visit IFTF again
12.00	Evaluation in inspiring setting

Diner/hotel in Haarlem

Saturday, 10/11 - Goodbye

End of ProManager Mastercourse Floriculture

**Program subject to change*

Also supported by



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APPLICATION FORM

Applicant's details (as in your passport)	Present employment	Motivation
First name(s)	Company / organization	
Surname(s)	Location	
Date of birth	Company website	
Sex	Company phone	Personal learning goals
Nationality	Position	
	Date of entry	
Contact details	Responsibilities	Date
Full address		
Country	Educational record	Place and country
Telephone (land line)	Name(s) of institution(s)	
Telephone (cell)	Location	Signature
Whatsapp	Degree (Bachelor, Master, other)	
Email	Year of graduation	
Skype name	Field of study	
	Other relevant courses	Please send this form to Renee Snijders, coordinator Jungle Talks, renee@jungletalks.com , <u>before 15 August 2018!</u>
	Level of English	

You will need a recent version of Adobe Acrobat to fill in the form digitally. Otherwise you can fill in a printed version and send the scanned form to renee@jungletalks.com. In case of any additional questions about the application procedure, please contact Renee per email or telephone: +506 84483355 or go to www.jungletalks.com.